As Seen in the Argus Leader

HOM Furniture Opens New Store on Louise

Restaurant Remodel Hasn't Begun Yet, With More Space Not Leased

By Kelly Thurman, kthurman@argusleader.com Published March 20, 2011 Sioux Falls, South Dakota

Many of you probably have noticed that Hom Furniture has opened at its new location on South Louise Avenue.

The furniture store, along with Gabberts Design Studio & Fine Furnishings, opened in the former Sportsman's Warehouse building March 4 after an extensive remodel.

The company literally raised the roof to remodel the building and allow the addition of a second floor. Altogether, the space is three times larger than the previous Hom Furniture store on West 41st Street. So far, showroom manager Paul Scharenbroich says things are going well.



Photograph by Devin Wagner / Argus Leader.
The new Hom Furniture showroom recently opened on South Louise Avenue in Sioux Falls. The new 80,000 square-foot showroom is more than twice the size of its old store.

"We're selling a lot of decorative accessories. We're selling a lot of everything, but it's just amazing that we have people in lines waiting to purchase," he said.

Besides being larger, the presence of Gabberts means there is a wider variety of brands available as well as free design services for customers, Scharenbroich said.

Buffalo Wild Wings also has signed a deal to open a second location in the building. Though the bar and grill was originally expected to open before Hom Furniture, there is no word yet on when that will occur.

Scharenbroich said he hasn't heard any updates recently from the company as to when they hope to remodel and open.

A message left with the franchise owners, Todd and Susan Lahaise, was not returned Friday.

The building also has room - about 10,000 square feet - for one more tenant. Scharenbroich said a deal is in the works with a company that is not a furniture-related store, but he couldn't divulge more information until the lease is signed.



